# EXECUTIVE PROGRAMMES 2024

### **DIGITAL AND ORGANISATIONAL TRANSFORMATION**

#### **EXECUTIVE MASTER**

**Digital Humanities**\*

SciencesPo

### **CERTIFICATE** (8 to 19 days)

**Data Protection Officer\*** 

Agility and digital transformation 1 of the public sector

## **SHORT COURSES** (1 to 5 days)

Innovating with organisational sociology

Digital transformation and new business models

## **PUBLIC AND ADMINISTRATIVE LAW**

#### SHORT COURSE (1 to 5 days)

An introduction to administrative: proceedings

An introduction to public law

**Developing and drafting legislation** and regulations

Administrative litigation: writing a statement of defence

# **SOFT SKILLS AND SMART SKILLS**

### SHORT COURSE (1 to 5 days)

Writing workshop with Adrien BORNE NEW

Writing workshop with Kamel DAOUD NEW

Public speaking: capture and

maintain your audience's attention Developing an influence network

Convince with ease and efficiency

**Using Neuroscience to build** 

leadership skills Dare to speak: building confidence

and managing stress in public

Improvisation, you can't just wing it

Mastering influence techniques

Mastering negotiation techniques

**Managing innovation** 

Managing collective intelligence

Leading with emotional intelligence

Mediation: preventing and managing conflict

Setting the scene for your speech

Negotiation Techniques for International Business **Professionals** 

Optimising public speaking and presentation skills

Mastering the art of pitching

## **LEADERSHIP** AND **MANAGEMENT**

#### **EXECUTIVE MASTER** (1 to 3 days per month over 1 to 2 years)

Strategy and leadership for the insurance

sector\* NEW  $\mathsf{C}_{\mathsf{M}}$ 

Strategy and leadership SciencesPo for legal executives\*

### **CERTIFICATE** (8 to 19 days)

**Executive Master in Senior** 

Complex leadership and management\*

Leadership\*

Leadership and Sciences Po collective action\*

Strategic for organisations\* SciencesPo Cordo Mentosque Coulo Bearing

#### **SHORT COURSE** (1 to 5 days)

Understanding your ecosystem to adapt your management

**Leadership and trust** 

Managing complex projects

# **PUBLIC MANAGEMENT AND** INSTITUTIONAL **RELATIONS**

# **EXECUTIVE MASTER**

Executive Master of Public Administration (EMPA)

Management of public policy\*

**Development policies** and management - African potential



### **CERTIFICATE** (8 to 19 days)

**Public affairs:** strategy and influence\*

Africa-Europe: Innovative Policies and strategies for

sustainability **NEW** 

Local councillors and public governance: how to succeed in office IFGP

International Relations and Diplomacy NEW

# SHORT COURSE (1 to 5 days)

**Evaluating public policies** 

**European lobbying:** methods and tools

Local lobbying

Parliamentary and administrative lobbying: public decision-making and consultation

International risk and crisis management

### COMMUNICATION

**EXECUTIVE MASTER** (1 to 3 days per month over 1 to 2 years)

Communication\*

#### SHORT COURSE (1 to 5 days)

Change management and internal communication

**Exploring AI for communication** and marketing professionals **NEW** 

Making marketing and communication (more) sustainable

Designing and managing a communication strategy

Creating digital content in the age

of generative AI NEW

Crisis management and communication strategy

**Brand management strategies** 

# **LABOUR RELATIONS AND CORPORATE**

# **EXECUTIVE MASTER**

Human resources

**STRATEGY** 

### **CERTIFICATE** (8 to 19 days)

HR management: reinventing the HR function\*

HR management - managing complexity and driving transformation\*

Future of work, how to face the upcoming transformations? NEW

Economic, social and environmental culture

### **SHORT COURSE** (1 to 5 days)

HR analysis: using data to develop your strategy

Implementing a CSR and social dialogue policy\*

Steering a talent-based management policy (attracting, integrating, developing, engaging and retaining talent)\*

# **HEALTH** AND SOCIAL PROTECTION

#### **EXECUTIVE MASTER** (1 to 3 days per month over 1 to 2 years)

Health and public policies management\*

# SHORT COURSE (1 to 5 days)

Understanding the health system and its policies PHARMACEUTIQUES

**Economics of health: introduction** and current situation

### **STRATEGY AND GOVERNANCE**

**EXECUTIVE MASTER** (1 to 3 days per month over 1 to 2 years)

**Labour relations** 

and corporate strategy

SciencesPo

ESA 4

**IFCAM** 

### **CERTIFICATE** (8 to 19 days)

Company board members\* ifa

Board of Directors **NEW** 

**Geopolitics and Business Environment in the MENA Region NEW** 

Governance of a cooperative business

**Business mediation NEW** 

Sport, territories and strategies

# **LECTURE SERIES**

Amphis 21

#### **SHORT COURSE** (1 to 5 days)

Aligning finance and strategy to create value

Cognitive biases: improve your

decision-making External growth: generating value,

finance and integration **NEW** 

**Business ethics and combating** 

corruption

**Corporate governance** for non-board members

**Governance: incorporating ESG** criterias

Start-up governance: supporting growth

Corporate governance and strategy: boosting your business performance

# **ECOLOGICAL TRANSITIONS** AND CORPORATE SOCIAL

### **CERTIFICATE** (8 to 19 days)

**RESPONSIBILITY** 

Efficient territorial PANQUE des decision-makers in a period of transition

**IDDRI Ecological transition and** organisational transformation

### SHORT COURSE (1 to 5 days)

**Developing a CSR strategy** to create value

**Incorporating CSR issues** in management actions

Sustainable finance and

new environmental markets **NEW** 

Sustainability: how to mobilise and engage your ecosystem? **NEW** 

### **CITIES, REGIONS** AND REAL ESTATE

# **EXECUTIVE MASTER**

and urban development

estate development\*

Territorial governance SciencesPo

Strategy and finance for sustainable real

SciencesPo

# SciencesPo

**EXECUTIVE EDUCATION** 

FOR MORE INFORMATION **ABOUT OUR COURSES, VISIT** 

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\* These courses are eligible for

